

## NEWSLETTER

### Far North Update

We sent a representative to Far North Qld this week, to gather information on current conditions and future supply.

It is with regret that we must inform you that two of our banana growers from the Tully area have been devastated by Cyclone Yasi. Daniel Watson of "Organic Valley" and Mark Baston will be out of production for 6 to 9 months. We have fruit landing from both of them for next week, and although they are expensive, it is important that we do our best to move this fruit for them. The consumers will be showing their support for these growers by continuing to consume bananas for the next couple of weeks. Prices will rise further when this backlog of fruit has moved.

We are well supported by a small number of banana growers and confident of being able to fill demand throughout this period.

Paw Paw prices are going to reflect the damage done to major growers in the Tully and Innisfail areas, and although our grower, Rose Brunner, will be under great pressure to supply Southern markets, She won't forget her valued customers in Queensland.



### **PRODUCE UPDATES**

Apple season is well under way, with more varieties becoming available soon.

Greenwoods should be doing a juice press within the next few weeks.

Devereux Juices are available now in the 1lt bottles, and Cook's Apple Juice is available in the 300ml bottles.

The Tasmanian onion season has commenced, quality is excellent again.

Local growers in the Lockyer Valley have commenced planting broccoli, cauliflower, celery, lettuce, cabbage, potato and more.

Let's hope the weather is a little more forgiving.

Green Grove Organic Chocolate & Licorice Products should finally come back into stock in the next couple of weeks !

\*\*Sugar plums have started, best growers now picking\*\*

\*\* Nashi Pears are excellent this season\*\*

\*\* Dragonfruit have a flesh like a Beetroot red kiwifruit - Sensational!! \*\*

### **SPECIALS**

Buy 6 Hommus from the Organic Indulgence range, and receive 1 tub as taster.  
Offer valid till end of February 2011.

### **What's FINISHING / STARTING ?**

- Italian Kiwi fruit are now available.
- Orange supply is dwindling, there will be a gap before the Queensland fruit begins.
- Weather conditions in Victoria ruined the strawberry crops this year. Sunshine Coast growers expect to begin planting in the next few weeks. Blueberries still great.